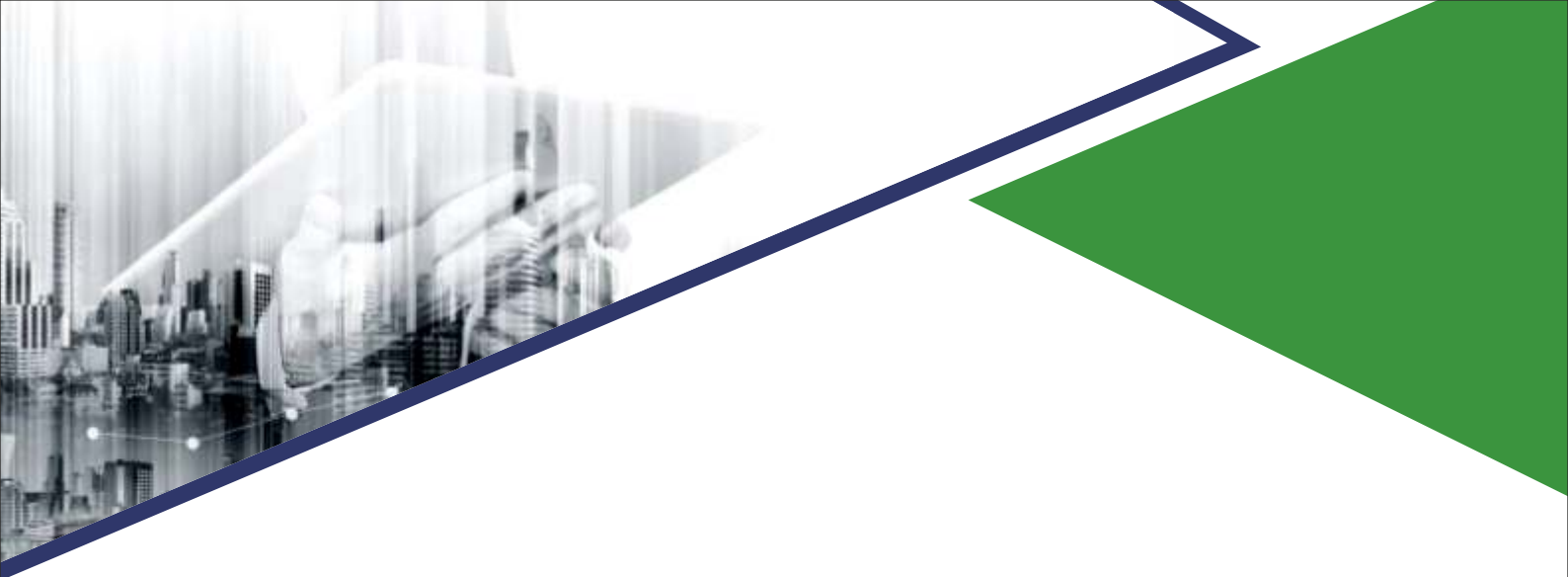




FINSUN ADVISOR PRIVATE LIMITED

(Business Solutions for all Enterprises)



ABOUT FINSUN ADVISORS

We are a group of experienced professionals from diverse background. Our services encompass Credit Rating Advisory, Debt & Equity syndication, Foreign funding, Structured Solutions, Bridge Funding, Due diligence, Cooperate transaction Advisory and Risk Management, Business- modeling and Evaluation of Process Controls and Risk environment.

We are financial and business advisor to large and medium business entities across India. We work with leading business houses and hand-holding is an integral part of our services.

Our team of diverse professionals believe in acquiring industry and client-focused functional knowledge so that deliverables are pre-decided as per requirement of the client.

We strive to enhance client experience by understanding the requirement and finding best possible solutions in cost – effective manner.

COMPANY CORE VALUES

1. Partnership

We act as an extension of our client's office. We provide decisive and dedicated support to our clients.

2. Integrity

We honestly represent our clients to candidates and our candidates to clients. We do not promise what we cannot deliver.

3. Confidentiality

We accord the highest respect to information that we have been entrusted with.

4. Commitment

We remain committed to deliver high quality services to our clients by adequately understanding their needs.





OUR CORE TEAM

Mr. Eshanya Gupta (Founder & Managing Director)

Mr. Eshanya is an ingenious professional with more than 24 years of experience as the Director & CFO, having expertise in corporate finance, debt syndication & setting up overseas subsidiary. He has served as Director in Singapore & Oman & was involved in bringing PE. He is also serving as Independent Director at D & H India Ltd, a BSE listed company.

Ashwini Mahadik (AVP)

A seasoned finance professional with over 14 years of hands-on experience in the field with a proven track record in treasury, financial operations, and credit rating.

She is enthusiastic about the prospect of applying my skills to drive financial excellence in future endeavors. She has been dedicated to the dynamic realm of finance operations, specializing in the meticulous management of liquidity.

CA Sunny Parekh (Director)

Sunny Parekh brings over 10 years of experience in the field of project finance for MSME as well as for large sector having project cost exceeding 500 crores. He has been contributor to various forums such as Past Co-chairman of GCCI Investment Committee Past Board member of GCCI Youth Wing Committee member in GCCI Amrit Mahotsav Task force 2021-22 Past Deputy Convenor of Ashram Road CPE study Circle of WIRC of ICAI Past Committee member of AMA-Extension Services.

OUR SERVICES

● DEBT SYNDICATION

Finsun Advisors deals with various Corporates, SMEs, Mid-Corporate Clients and aims to provide Structured financing solutions to satisfy their Capital and Growth financing needs. We act as an Advisor & Arranger and raise Funds through various types of Debt Instruments. We assist our clients in strengthening their balance sheets by delivering Customized Capital Structure Alternatives designed for maximum profits. We understand that the efficiency of Businesses depend on an efficient and well-organized fund flow system.

Finsun Advisors is one of the prominent companies in the Debt Structuring & Distribution in India with a strong bond with Banks both in Public & Private Sector, Financial Institutions & NBFCs. We build a strong lifetime relationship with our clients by providing them timely and customized solutions to fulfill their financial goals.

Driving strengths from its institutional relationships, and the position in this segment, Finsun Advisors has been acting as an arranger for debt syndication for various Corporate in the private and public sectors. The Company has the contentment to be associated with some leading Corporate of the Indian business world and has executed mandates for syndication of numerous Term Loans/Working Capital Facilities.

We offer assistance within the areas of Project Finance, Capital Expenditure for Green- field/Brownfield Expansion, Acquisition Finance and Cross-Border projects funding. Our expertise includes raising Debt Financing both in Domestic and International markets, with cross-border experience.

We offer the subsequent Services to clients in raising debt

- Project funding
- Working Capital (CC/OD/BG/LC)
- Equipment loan funding
- Structured finance
- Acquisition Funding
- Promoter Funding
- Overseas funding

SCALE OF CREDIT RATING AS PER BASEL-II ALONG WITH RESPECTIVE RISK WEIGHTS

Our aim is to serve clients upgrade and reap trade benefits constantly

	Long Term	Risk Weight %	Short Term	Risk Weight %
Investment Grade	AAA	20	A1+	20
	AA+			
	AA	30	A1	30
	AA-			
	A+	50	A2+/A2	50
	A			
A-				
Speculative Grade	BBB+	100	A3+/A3	100
	BBB			
	BBB-			
	BB+	150	A4+	150
	BB			
	BB-			
	B+			
	B			
	B-			
	C+			
C				
C-				
Default	D		D	

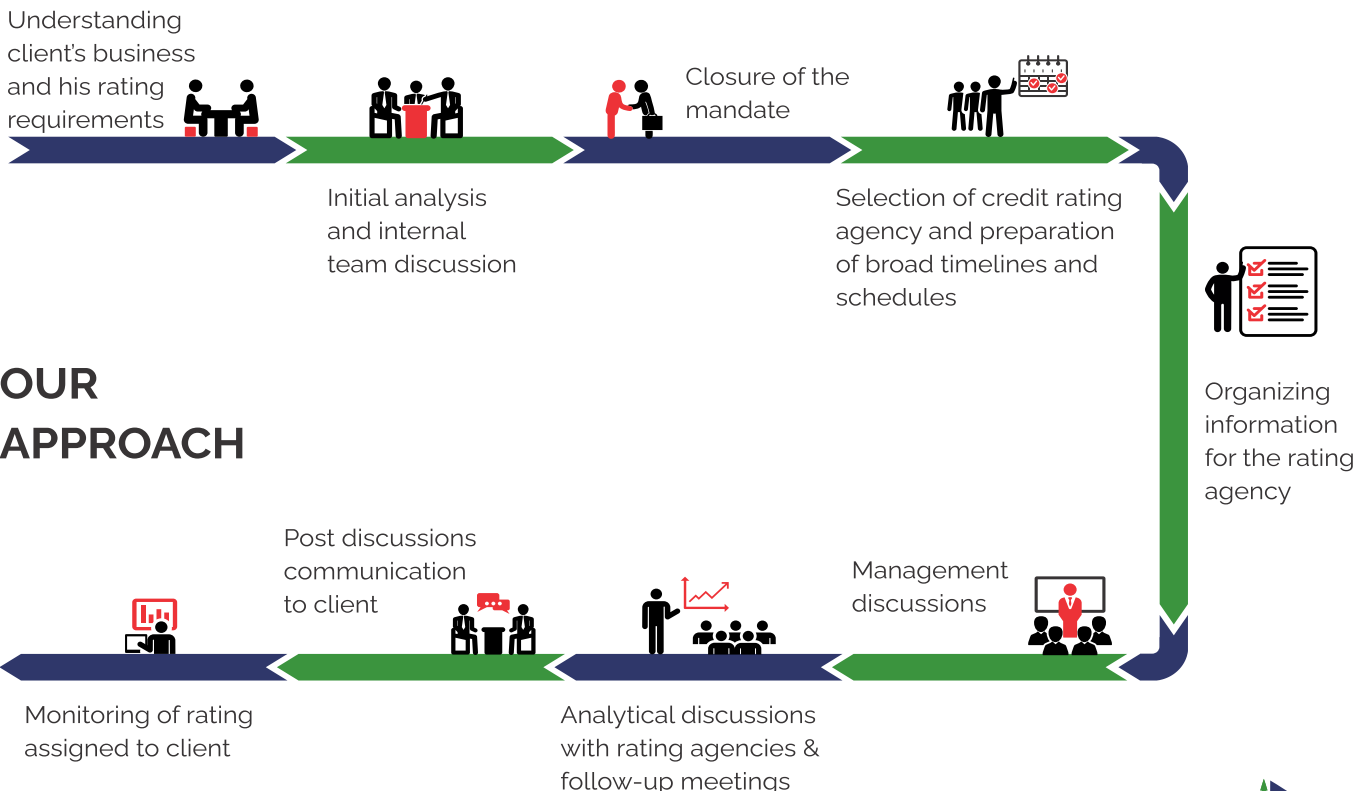
OUR SERVICES

CREDIT RATING ADVISORY

Finsun Advisors work as a bridge between the Corporates seeking rating and the credit rating agencies both domestic and international. Finsun Advisors experience can bring in immense value by getting the desired rating upgrades or saving them from downgrades by fine tuning the strategy. In depth understanding of rating and key factors impacting the credit rating facilitates more efficient business decisions. The team has deep understanding of the credit issues and Credit Rating Triggers.

Credit Rating Process

- Understanding Rating Requirement
- Quantitative Analysis
- Management Discussion
- Selection of Rating Agency
- Preparation of agency submissions
- Coordination with Rating Agency
- Credit Ratings Finalization
- Monitoring and Road Ahead



OUR APPROACH

OUR SERVICES

● FINANCIAL ADVISORY SERVICES

Finsun Advisors is one of the top Corporate financial advisory firms in India. Our Focus is primarily on providing Advisory services in the areas of Corporate Finance, Capital structuring, Transaction advisory, M&A, Buy/Sell, Group structuring, Value creation For private sector, our specialty lies in Long term Value creation for the stakeholders. WE provide services like due diligence, valuations and advisory support to restructuring under-performing businesses.

● RETAIL LOAN SYNDICATION

Finsun, aims at providing services through online platform facilitating finance to Retail & SME clients for their various needs regarding all types of loan products. Our team matches your loan requirements & serves the best loan products & best offers in the market. It helps to reduce complexity in documentation, evaluation of eligibility & application process. The process series till approval is completed on real time basis to reduce time consumption.

Finsun will always be committed to solve all your queries & will provide necessary support relating to loan application and its disbursement.

CONNECT US

Registered Office: / Corporate Office:

Office No 1, at 7th floor, VB Capitol, Range Hill Rd,
Opp Hotel Symphony, Bhoslenagar, Shivajinagar,
Pune, Maharashtra 411007

Contact No:

+91-9766258397

E-mail:

ashwini@finsun.in

Ahemdabad

Block H, 302 - Titanium City Center,
Near Sachin Tower, 100Ft Anandnagar Road,
Satelite, Ahmedabad 380015

Dubai

319D, 3rd floor, Near
Al Tawar Center,
Al Qusais 2, Dubai - UAE

Indore

18/7 M G road,
South Tukoganj,
Indore 452001

Mumbai

501 Solitaire, 1 Opp. Infiniti
Mall, New link road,
Malad (west) 400064